



THE GOSPEL OF MENTAL HEALTH

Five Years. One
Mission.
The Story of our Impact.

ROOTED 2026
Living Well From the
Inside Out

Join the Movement
Investing in
Community Wellness



Table of Contents



A Message From Our Founder	3
Five Years. One Mission.	4-7
Their Words. Our Why.	8
ROOTED: Living Well From the Inside Out	9-10
Hope Happens All Year Long	11
Invest In Hope	12-13
Hope Doesn't End Here	14



A Message From Our Founder.

Every person deserves hope.

When I founded McDonald Hope Ministries, my vision was simple: to create spaces where people could find hope, practical resources, and compassionate support without shame.

Mental wellness should never be a privilege. Every person deserves access to education, encouragement, meaningful support, and a community that reminds them they are not alone.

As both a school psychologist and minister, I have learned that across professions, backgrounds, and beliefs, people long to be seen, heard, and valued. Sometimes healing begins simply because someone chooses to listen with compassion and respond with hope.

That belief shapes everything we do. Through conferences, education, partnerships, and community outreach, we work to reduce stigma, connect people with resources, and strengthen individuals and communities.

To every participant, volunteer, sponsor, professional, faith leader, and community partner: thank you for believing in this mission.

Together, we are creating communities where hope grows, healing begins, and every person knows they matter.



“Mental wellness should never be a privilege reserved for those who can afford it, understand it, or know where to find it.

With hope,
Stacey McDonald, Ed.S.

Founder & Executive Director
McDonald Hope Ministries

EvangelistStaceyMcDonald@gmail.com

Five Years. One Mission.

"When people find hope, families become stronger, schools become healthier, and communities begin to heal."

McDonald Hope Ministries
Founded 2021 | Lexington,
Kentucky

The Beginning of a Movement

Founded in 2021, McDonald Hope Ministries was created to bridge faith, psychology, and community while bringing hope, healing, and mental wellness within reach for everyone.

In 2022, that vision became reality with the first Gospel of Mental Health Conference, themed "It's OK." The conference created a safe space where honest conversations, practical resources, and faith came together to promote healing.

That first gathering became the foundation for a growing movement. Five years later, McDonald Hope Ministries continues to strengthen individuals, families, schools, and communities through education, compassionate care, and hope.

McDonaldMinistries.org

2022 • The First Gospel
of Mental Health Conference,
"It's Okay"



EvangelistStaceyMcDonald@gmail.com

State of the Mind.

2023 Gospel of Mental Health Conference



Building on the Foundation

Building on the foundation established in 2022, the State of the Mind conference challenged our community to think differently about mental health. Together, faith leaders, mental health professionals, educators, and community members explored practical strategies, shared lived experiences, and strengthened partnerships that continue to shape our work today.

The conference reinforced a simple truth: when communities understand mental health, they are better equipped to foster hope, resilience, and healing.

Conference Highlights

- Faith leaders and mental health professionals sharing one stage.
- Interactive workshops with practical tools.
- Community resource fair connecting attendees to local services.
- Meaningful conversations that continued beyond the conference.

Pieces of the Mind.

2024 Gospel of Mental Health Conference

After State of the Mind helped people better understand mental health, Pieces of the Mind explored what healing looks like in real life. Emotional, spiritual, relational, and psychological wellness all work together. Through practical teaching and meaningful conversations, attendees discovered that every piece matters—and healing begins when those pieces come together.

Healing One Piece at a Time



No life is too broken for hope to begin putting the pieces back together again.



Restored: Reclaiming Wellness

2025 Gospel of Mental Health Conference

Reclaiming Wellness

Restored focused on the belief that wellness can be reclaimed. The 2025 conference invited participants to explore emotional, spiritual, relational, and physical well-being while gaining practical tools for healing and moving forward.



Restoration in Community

Through shared experiences, expert guidance, and meaningful connection, Restored reminded us that healing does not have to happen alone.



Community Leaders

Advocates

Clinicians

Educators

Resources

Reclaiming wellness is a personal journey, strengthened by community.

The Impact of The Gospel of Mental Health Conference

THEIR WORDS. OUR WHY.



Beyond the Conference

The conversations that begin here do not end when the conference does. Attendees leave talking differently about mental health, carrying practical tools home, sharing resources with others, and knowing where to turn when help is needed.

That is the impact: knowledge that becomes action, connection that becomes support, and hope that travels beyond the room.

ROOTED: Living Well From the Inside Out

Wellness is more than managing what can be seen on the surface. ROOTED 2026 invites us to go deeper, exploring the internal foundations that shape how we think, feel, connect, heal, and live.

This year's conference brings together mental health professionals, faith leaders, educators, community advocates, and individuals for practical conversations and resources designed to strengthen whole-person wellness.

“Lasting wellness begins beneath the surface.
When the roots are strengthened, healthier
lives and communities can grow.”

MCDONALD HOPE MINISTRIES PRESENTS
5TH ANNUAL GOSPEL OF MENTAL HEALTH CONFERENCE

ROOTED: *Living Well From the Inside Out*

November 7th, 2026, 8:30 a.m. to 3:30 p.m.

First Baptist Church Bracktown
3016 Bracktown Rd, Lexington, KY 40511

Stacey McDonald

MCDONALD HOPE MINISTRIES
CONFERENCE HOST & SPEAKER

MCDONALDMINISTRIES.ORG

\$35 REGISTRATION • LUNCH • GIVEAWAYS
INTERACTIVE WELLNESS EXPERIENCES

Daisy Brown

CHAMPION THERAPY CENTER
KEYNOTE SPEAKER



Brian & Stacey McDonald
MCDONALD HOPE MINISTRIES

RELATIONAL
ROOTS



Greg Horn
HOPE IS HERE

SPIRITUAL
ROOTS



SCAN TO REGISTER



Clarissa Belle
HIGHER HORIZONS

PSYCHOLOGICAL
ROOTS



Shavonnice Carthens
UK COLLEGE OF LAW

ENVIRONMENTAL
ROOTS

Why ROOTED?

Wellness that lasts must go deeper than the surface. ROOTED reflects our belief that lasting wellness is built from the inside out. Just as healthy trees depend on strong roots, healthy lives are strengthened by what is nurtured beneath the surface: our thoughts, relationships, emotional health, faith, habits, and connection to community.

This year, we are creating space to examine those roots, strengthen what sustains us, and cultivate practices that support whole-person wellness long after the conference ends.

From the Inside Out

ROOTED invites us to:

Strengthen what grounds us.

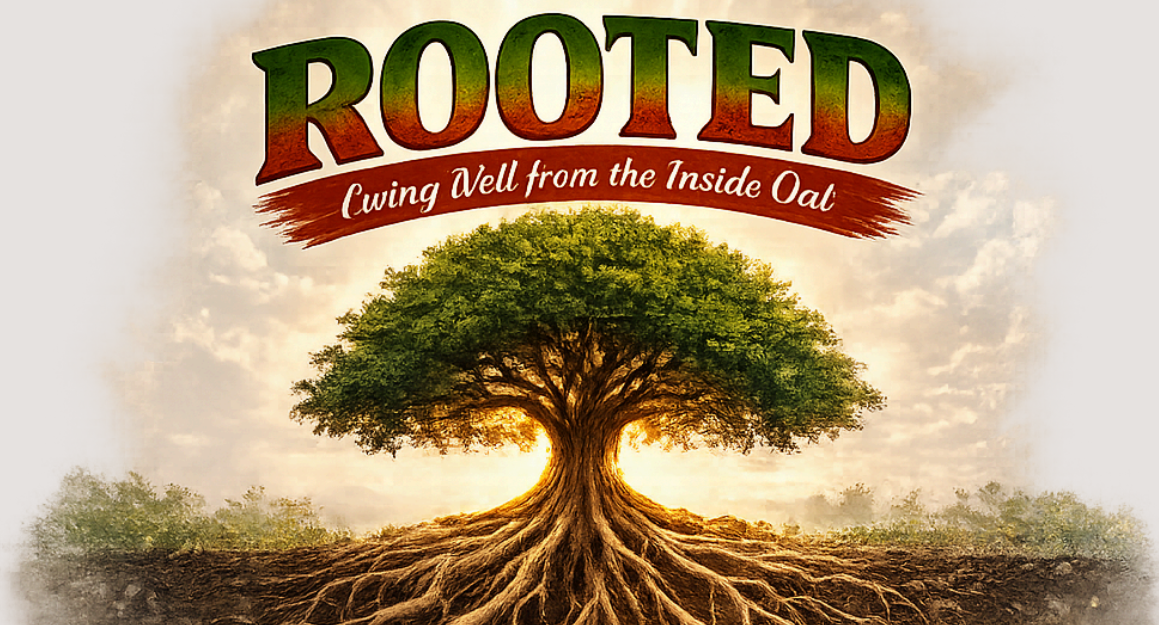
Heal what needs attention.

Nurture healthy connections.

Develop practical tools for wellness.

Grow with intention.

Strong Roots. Healthy Growth.



Hope Happens All Year Long.

The Gospel of Mental Health Conference may be our largest annual gathering, but the work continues throughout the year.



The conference is one day. The mission is every day. McDonald Hope Ministries carries hope into the community through mental health education, outreach, workshops, partnerships, and meaningful conversations that meet people where they are.

2026 SPONSORSHIP OPPORTUNITIES

INVEST IN HOPE. | STRENGTHEN COMMUNITIES. | CULTIVATE LASTING WELLNESS.



ROOTED LEGACY SPONSOR

\$5,000

- Premier conference recognition
- Vendor table
- Stage recognition
- Logo placement
- 8 conference registrations



STRONG ROOTS SPONSOR

\$2,500

- Logo placement
- Vendor table
- Social media recognition
- 6 conference registrations



FLOURISHING SPONSOR

\$1,000

- Logo recognition
- Social media recognition
- 4 conference registrations



GROWING TOGETHER SPONSOR

\$500

- Program recognition
- 2 conference registrations



COMMUNITY CULTIVATOR

\$250

- Conference recognition
- 1 conference registration



SEED SOWER

UP TO \$199

- **Every gift matters.**
Recognition in conference appreciation materials unless anonymity is requested.

YOUR PARTNERSHIP MAKES AN IMPACT.

Sponsorship helps keep the Gospel of Mental Health Conference accessible while providing scholarships, meals, wellness experiences, community resources, and practical mental health education.

Custom sponsorship opportunities are available.



WHEN YOU INVEST IN HOPE

Every sponsorship becomes something tangible.

Your support helps make mental health education, practical resources, meaningful connection, and community support more accessible.

ACCESS

Helps reduce barriers to participation and wellness experiences.

RESOURCES

Provides tools and information people can carry beyond the conference.

COMMUNITY IMPACT

Extends hope through outreach, workshops, partnerships, and year-round community engagement.

EDUCATION

Provides practical mental health education that people can use in their everyday lives.

CONNECTION

Connects individuals with professionals, organizations, and community support.

BECOME A 2026 SPONSOR

Your sponsorship doesn't simply fund an event.

It helps make hope more accessible.

Partner with McDonald Hope Ministries for the 5th Annual Gospel of Mental Health Conference

ROOTED: Living Well From the Inside Out

November 7, 2026 • First Baptist Church Bracktown

Ready to partner with us?

Scan to select your sponsorship level or learn about payment options, including online payment or check.

MCDONALDMINISTRIES.ORG



BECOME A SPONSOR

Scan to select your sponsorship level.

SPONSORSHIP PAYMENT OPTIONS

PAY ONLINE

Sponsor securely online at **McDonaldMinistries.org**

PAY BY CHECK

Make checks payable to McDonald Hope Ministries.
Mail to:
PO Box 23031
Lexington, KY 40523

INVEST IN HOPE. • STRENGTHEN COMMUNITIES. • CULTIVATE LASTING WELLNESS.



HOPE DOESN'T END HERE.

Every conversation opened, every resource shared, every person connected to support, and every stigma challenged moves us closer to healthier communities.

*Thank you for helping us
make hope accessible.*

MCDONALD HOPE MINISTRIES

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